



## 2016 CONFERENCE ADVERTISING RATE SHEET & APPLICATION

### "UNFINISHED BUSINESS – RISE UP!"

**Preconference on April 11, 2018; Conference: April 12-13, 2018**  
**Oakland Marriott City Center**  
**1001 Broadway, Oakland, CA**

#### Program Circulation

The official conference program provides a comprehensive guide to all activities and functions associated with the conference. This program has a life that extends well beyond that of the conference and of those individuals attending this significant Asian Pacific American educational event. It serves as a significant publication resource containing abstracts of workshops focusing on the theme of the conference as well as highlighting our conference sponsors, exhibitors and vendors, and concerned advertisers like yourself!

Past conferences have attracted a significant amount of college and university administrators, professors, support staff members, and students representing institutions of higher education in the nation. Additional attendees include members of community based agencies and governmental offices with a particular interest to Asian Pacific American issues.

#### Advertising Rules

Each advertiser is responsible for submitting a camera-ready copy of artwork and text. *Electronic submissions of your ad are preferred in the following formats: JPG or PDF.* Submissions are required to be provided with size dimensions as listed below. APAHE and the negotiated printer are not responsible for resizing artwork or “touching-up” the quality of the original line art being submitted. Upon the end of the conference you will receive a copy of the program in addition to a tear sheet. **Please complete the form below and send with a cashiers check, money order, personal or institutional check payable to “APAHE”.** Thank you in advance for your support of this event!

Contact Name	
Organization	
Address	
City/State/Zip	
Business #	
Other #	
email	

#### Advertising Rates – please check selection:

##### Size Dimensions Cost

Outside Back 7.5”w X 10” h \$1000.00 (color)

Inside Back 7.5”w X 10” h \$800.00 (color)

Full-page 7.5”w X 10” h \$500.00 (b&w)

Half-page 7.5”w X 5”h \$300.00 (b&w)

Advertising Deadline: **February 28, 2018**

**Send the Form & Payment to:**

**APAHE**

**1113 Peach Street**

**Alameda, CA 94501**

**Please email artwork to: [wymanfong@comcast.net](mailto:wymanfong@comcast.net)**

**EIN: 94-3117122**